



PROJECT PROFILE

CONVENTION CENTERS

PROJECT

George R. Brown
Convention Center
1001 Convention Center Blvd.
Houston, TX 77208

ARCHITECT

Goleman & Rolfe
1600 Smith 36th floor
Houston, TX 77002

DETAILS

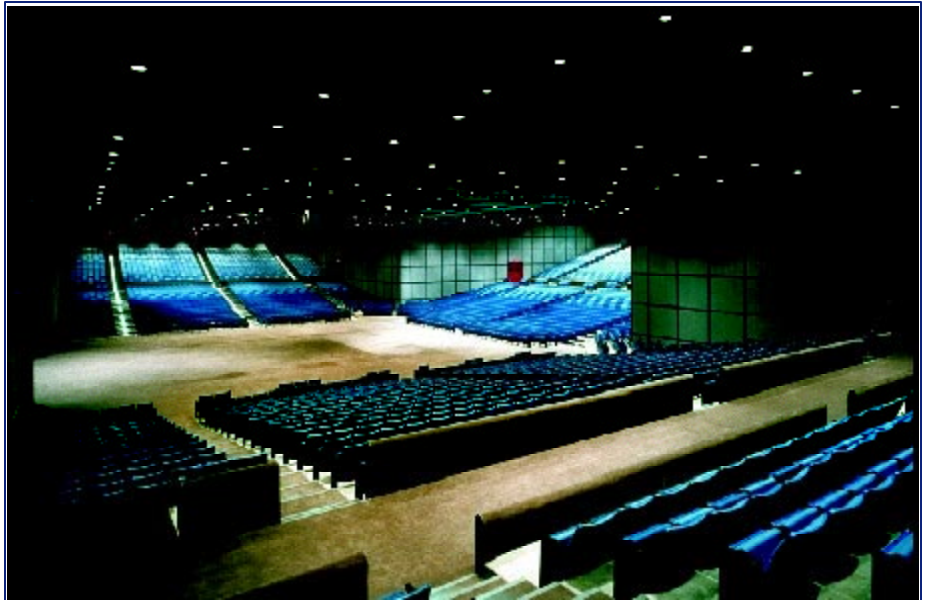
K-13 Royal Blue and K-13 Black
550,000 Square Feet
2" Thickness

The versatility of K-13 spray-on insulation is dramatically demonstrated in the George R. Brown Convention Center in Houston, Texas. Both the thickness and specially matched color of K-13 were specifically chosen to meet the requirements of this project as described below.

The open design and highly reflective surfaces present in convention centers produce excessively high noise levels and reverberation. Untreated, this results in an uncomfortable building environment and can render the public address system unintelligible. To correct this problem, acoustical analysis on the project indicated two inches of K-13 would provide the desired acoustical absorption.

Specially matched Royal Blue K-13 was sprayed two inches thick to the metal deck of the entire first floor hall. The acoustical absorption and appearance of K-13 greatly enhance the audible and visual performance of the convention center.

The auditorium on the second floor (site of the 1988 Presidential debates) also received two inches of K-13 for acoustical control. In this area, however, K-13 black was selected to match the color scheme and to provide light control.



Superior acoustic control, choice of colors, ability to conform to any substrate configuration and an attractive, uniform texture made K-13 the best ceiling finish choice for the George R. Brown convention center. No matter what your design requirements and budget constraints are, K-13 products can be customized to meet your needs.

Convention centers, office buildings, and retail stores are just a few of the many types of projects which benefit from K-13. Whether for new construction or renovation projects, large or small, you can rely on the K-13 line of products to help you create an ideal interior space. Contact ICC today at **800/444-1252** for complete details.