

PROJECT

Monona Terrace
One John Nolen Drive
Madison, WI 53703

ARCHITECTS

Taliesin Architects
6501 Watts Rd, Suite 117
Madison, WI 53719

Potter Lawson Architects
15 Ellis Potter Court
Madison, WI 53711

DETAILS

SonaSpray[®] "fc" (Custom Beige)
109,000 Square Feet
¾" Thickness



Photo Credit: Scott McDonald
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Monona Terrace is a stunning convention center in the heart of Madison, Wisconsin. The project is inspired by the original design of legendary architect and Wisconsin native Frank Lloyd Wright. Originally proposed in 1938, actual construction began in 1994. Monona Terrace fulfills his vision to create an architecturally striking structure that connects the state capitol, the cityscape and the community to Lake Monona's sublime shores.

This 250,000 square foot, tri-level building features a 14,000 square foot ballroom, fourteen well-equipped meeting rooms and an executive business center. The lake level boasts a 40,000 square foot rooftop garden for live performances and public or private

functions. An adjoining bike/hike path and 550-space parking ramp provide additional accessibility.

Monona Terrace is a perfect backdrop to showcase the versatility of SonaSpray "fc". The spray-applied ceiling treatment was used throughout the four levels of the facility—from the Exhibit Hall, the Grand Terrace, the Ballroom, to the assembly and promenade areas. A ¾" application was applied to over 109,000 square feet in a specially mixed beige color.

The results with SonaSpray "fc" met and exceeded the expectations of project officials. The acoustics at Monona Terrace, which are a primary concern in such a

facility, are top-notch. With the ¾" application of SonaSpray "fc", the facility has achieved a noise reduction coefficient (NRC) of .75.

Superior acoustic control, custom colors, the ability to conform to any substrate configuration and an attractive, uniform texture made SonaSpray "fc" the best ceiling finish for the Monona Terrace. For new construction or renovation projects, ICC's family of products offer the ideal ceiling treatment for any thermal or acoustic insulation need. Contact International Cellulose Corporation today at (800) 444-1252 for complete details on how ICC can improve your building projects.